

# Accurate, **Complete,** & On-Time™

My brother, sisters, and I were born and raised in Southern California. Our parents, Jack and Billie Lansford, are wonderful people who instilled in each of us a commitment for “doing the right thing.” With that same passion, our Dad started “Decore Door” in 1965 and began producing some of the first ever custom cabinet doors in California. Whether it was a hollow core, back panel, or raised panel cabinet door, he focused on providing the best possible quality, service, and reliable lead times.

During the past several years, Decore-ative Specialties has continued his legacy of doing the right thing by adopting the principles of continuous improvement. Every department in our company has been involved in this journey by creating standard work for our processes while auditing the output. These efforts have been essential in preparing us to better serve and respond to our customers’ needs.

Our customers are unique. They live and work in towns like West Covina, CA, Aloha, OR, Plano, TX, and Mint Hill, NC. Each has a different reason and purpose for ordering our custom cabinet components. Therefore, it is essential we consider all variables when striving to satisfy our customers. What does it mean to “satisfy a customer?” Great question! We believe “a satisfied customer desires to repeat the ordering process he or she recently experienced.”

As we continue this amazing legacy, we remain committed to the uniting purpose of doing the right thing. By focusing on our commitment to being Accurate, Complete, & On-Time, our customers will also be successful. Through their success, Decore-ative Specialties will achieve our purpose, mission, and vision for the future.

Sincerely,

Jack Lansford, Jr.

President